



Buckman Arts Focus Elementary School

20th Annual Buckman Art Show & Sell
March 12 & 13, 2010

Application Deadline: December 2, 2009
Nonrefundable Application Fee: \$25

BUCKMAN ART SHOW & SELL BACKGROUND AND APPLICATION INFORMATION FOR ARTISTS

Background

The Buckman Art Show & Sell showcases Portland's vibrant and talented art community while raising much-needed funds for the city's premier public elementary school with an arts-centered curriculum. Initiated by a team of dedicated parents and artists in 1991, this beloved community-wide event invites professional local artists to show their work in an energetic and family-oriented atmosphere. Opening night festivities kick off a weekend filled with artwork and performances by Buckman Arts Focus Elementary School students and artists from throughout the Portland area.

Approximately 120 established and emerging artists presenting a range of media and styles will be selected for the 20th annual Buckman Art Show & Sell. Artists—both professional and Buckman students—receive 70% of their proceeds, with the remaining 30% directly benefiting Buckman's PTA, which supports the school's arts-integrated academic program.

In 1989, Buckman Arts Focus Elementary School became Portland's only public school with an arts-integrated curriculum. Students attending Buckman receive weekly drama, art, music, and dance classes that encourage artistic and academic growth. The Buckman Art Show & Sell provides an exciting opportunity for students to envision and develop their own creative futures.

Who Should Apply

We are looking for original artwork in a broad range of media—from painting to puppetry, ceramics to glass, jewelry to handbags, knitwear to mixed media. Established and emerging artists are highly encouraged to apply. Artwork must be produced by the artist applying to the sale. Looking for a venue to sell older work? Seeking a place to show your new work to the public? This is the event for you!

How to Apply

Please submit completed application **no later than 4:30 pm on December 2, 2009 in one of two ways:**

1. Fill out the electronic form on www.buckmanelementary.org/artsale and then pay by PayPal, mail or deliver **nonrefundable** \$25 application fee and additional required materials to Buckman Elementary School, 320 SE 16th Avenue, Portland, OR 97214. All materials and complete application must be received by 4:30pm on December 2, 2009

OR

2. Fill out a paper copy of the application (download and print the pdf from www.buckmanelementary.org/artsale or pick up application at Buckman Elementary School office during school hours). Mail or deliver application, nonrefundable \$25 application fee, additional required materials (see application), and a self-addressed stamped envelope (see Acceptance Notification, below), to Buckman Elementary School office, 320 SE 16th Ave, Portland, OR 97214. All materials and complete application must be received by 4:30pm on December 2, 2009.

Entries received after that date and time will be marked late and may not be accepted.

Checks should be made out to Buckman PTA. This nonrefundable fee has been added to help cover the extensive printing and mailing costs associated with the event's marketing, publicity, and application process. Your application fee will enable us to reach out to even more potential shoppers, increasing the proceeds for participating artists and further benefiting the school. We thank you for your support of Buckman Arts Focus Elementary School and for applying to participate in this wonderful fundraiser.

Jury Process

All entries will be evaluated on the basis of four (4) high-quality images of artwork submitted by each artist. Submitted images should be representative of the work intended for sale at the event. The jury includes working artists and arts professionals. If you are mailing or dropping off your application, please submit each photo on CD (jpg or tif format, 300 dpi or higher) or 35mm slide form. **Please note: Artwork submitted digitally, either via electronic application or on CD, is most preferred for publicity purposes. Make sure your name, title of the piece, date and photographer's name are specified for each image.**

Acceptance Notification

Artists will be contacted by mail or email about their acceptance status by December 18, 2009. (Artists who do not provide email addresses should provide correct phone contact information on their application for follow-up communications.) Accepted artists must reconfirm their intent to participate by email or phone by January 5, 2010. Applications not accepted will be returned in the SASE provided by artists. SASE must be large enough and carry sufficient postage to accommodate application, images of artwork, and any other materials submitted with the application. SASEs submitted with insufficient postage or improperly sized envelopes cannot be used. Artists with unusable SASEs will be contacted and asked to pick up their artwork at the Buckman School office. Applications still in the office after February 15, 2010 will be recycled.

Layout

All artwork is presented in an informal gallery-style arrangement in the Buckman cafeteria and gym. Accepted artists will be assigned a location to best fit the artwork on view. Space assignments will be sent to accepted artists in a packet by February 9, 2010. Limited amounts of additional artwork for re-stocking during the event may be stored under tables or in designated areas in the school.

Donations for Silent Auction

The Buckman Art Show & Sell includes a lively silent auction on opening night. If you feel strongly about the necessity of arts education, and you wish to support Buckman's arts-integrated educational programs, please consider donating a piece for the silent auction! Donated artwork sold in the silent auction means 100% proceeds for the school, which can be used to preserve and expand the arts programs at Buckman, the city's premier public arts elementary school, serving children from all economic and ethnic backgrounds from all over Portland. We are very grateful for any artwork you wish to donate. Artists may designate a minimum bid for donated pieces.

Publicity

The event is promoted through a media campaign, including postcards mailed to over 1,000 art enthusiasts, posters distributed about town, press releases and photos submitted to appropriate print media, PSAs submitted to electronic media, preview displays at the school, retail promotions, and the Buckman Art Show & Sell Web site (which lists all artists participating in the show). Posters, handbills, postcards, and electronic flyers (e-blasts) will be available for participating artists to distribute to clients, buyers, friends, family, and neighborhood retailers. The printed materials will be available in the Buckman office by February 9, 2010, and the electronic flyers will be e-mailed to participating artists for forwarding to their mailing lists. In addition, postcards and handbills will be mailed to participating artists for them to distribute to clients and mailing lists.

Artist Attendance

Artists are encouraged to attend opening night at Buckman Elementary School (admission for artist and one guest is free). While you are not required to be present, your presence at the event will likely increase your sales. If you cannot attend, please provide business cards, postcards, and/or a mailing list so visitors may reach you after the sale.

Questions

Questions about the application process may be directed to Samantha Bruner at artshowandsell@buckmanelementary.org or by leaving a message at (503) 916-3506. Questions about publicity may be directed to Karen Stein at pr@buckmanelementary.org.

Event Timeline

- December 2 Complete applications (printed or electronic versions), accompanying materials, and nonrefundable application fees must be received at Buckman Elementary School by 4:30 pm.
- December 12 Jury meets. *Note: Jury will be postponed one week in the event of inclement weather.*
- December 18 Notification of acceptance will be mailed or emailed to artists. Photos of artwork by artists not accepted in the show are returned via SASE.
- January 5 Accepted artists must have reconfirmed their intent to participate via email or phone.
- February 9 Printed marketing materials (posters, postcards, handbills) available for artist pick-up at the Buckman Elementary School office (320 SE 16th Ave., Portland).
- February 9 Artist packets containing space assignments, price tags, nametags, marketing materials and tickets mailed.
- March 11 & 12 Artists deliver accepted artwork to Buckman Elementary School. The school will be open Thursday evening, March 11, from 6:30pm to 9:00pm, and Friday morning, March 12, from 8:00am to 11:00am for setup. Layout assignments will be included in artist packets (see above).
- March 12 & 13 Buckman Art Show & Sell
March 12: 5:00 pm – 9:00 pm
(\$5 admission for public; children 4 and under are free; artist and one guest are free)
March 13: 10:00 am – 5:00 pm
(\$2 suggested donation; children 4 and under are free)
- March 13 Show take-down from 5:00 pm to 7:00 pm. School building will be locked at the conclusion of take-down.
- April 2010 Checks mailed to artists no later than 30 days after sale.

Please join us in celebrating and supporting arts education at Buckman Arts Focus Elementary School!